



Anton Lapenko 

@anton_lapenko

Entertainment

Moscow

Geo

69.36%

Good audience

4.3M

Followers

6%

Engagement rate

881

Posts

263.6K

Average likes

1.5K

Average comments

3.0M

Good audience

1

Posts in 3 weeks

Account metrics

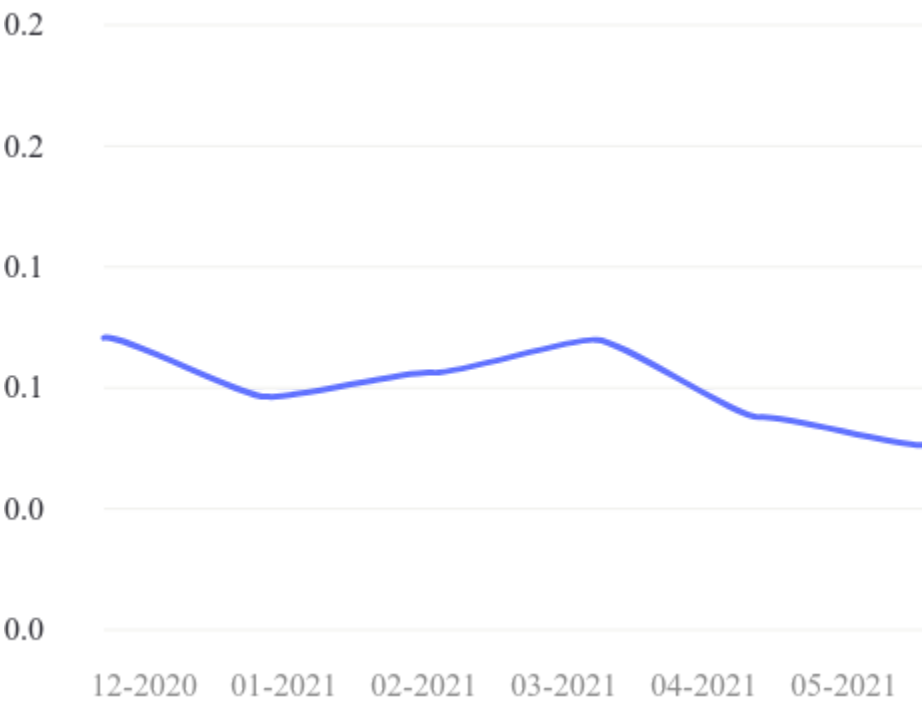


1029486

Predicted average reach for last 12 posts

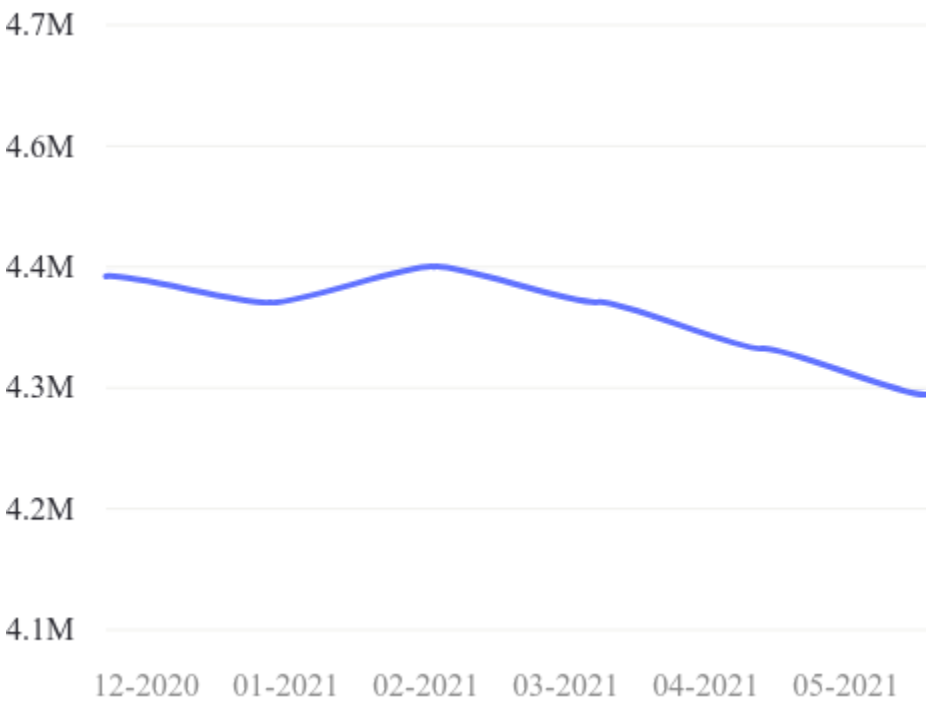
Engagement rate

-11.86%

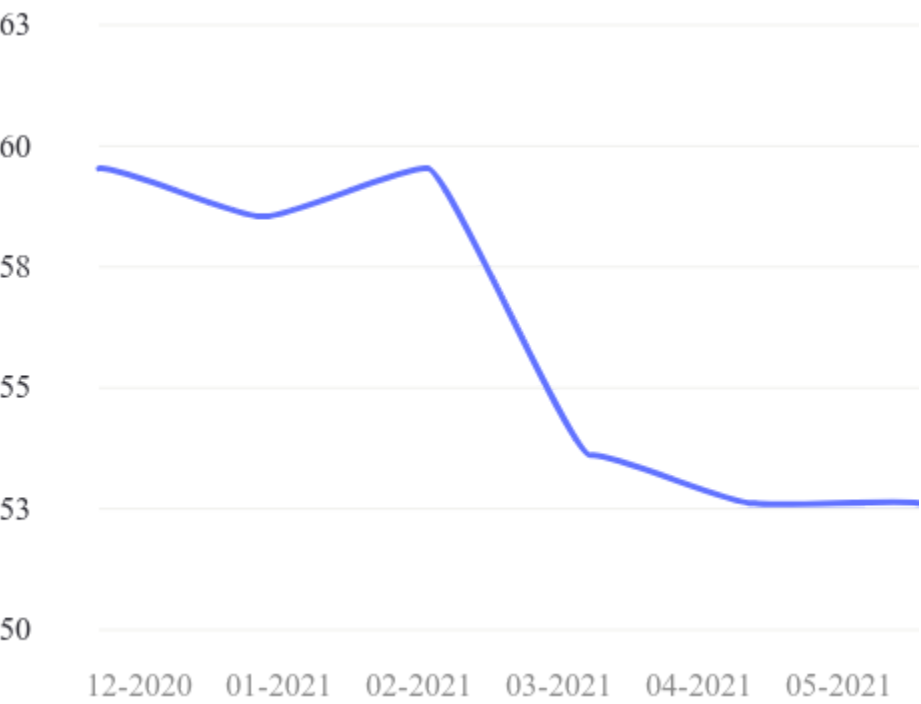


Followers

-0.97%



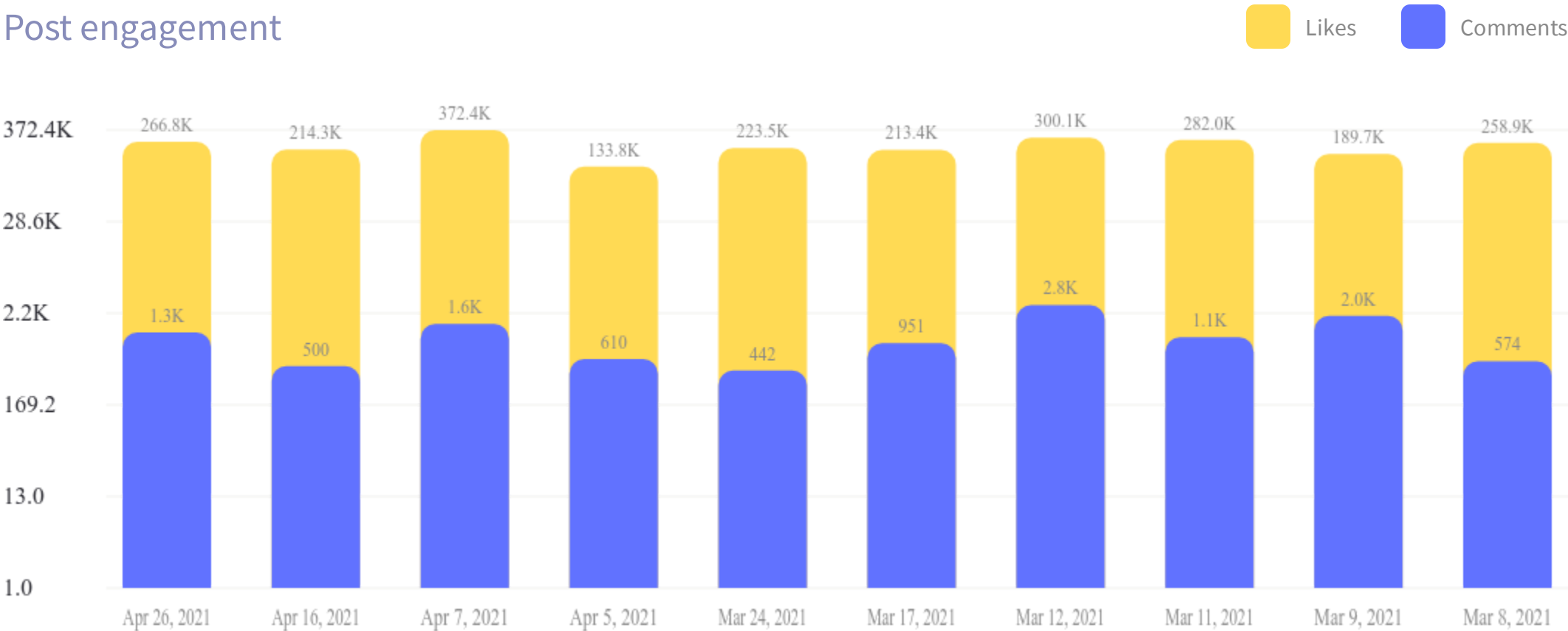
Number of Subscriptions



Account metrics

Similar accounts

Post engagement



Blogger ad

badoo_ru badoo_ru honorus
honorus honorus honorus

Popular hashtags

лапенко приемлемо вишневский
кручина инженер



Лучшие Видео 🐥
@ptencoff



Гарик Харламов
@garikkharlamov



Юрий Дудь
@yurydud

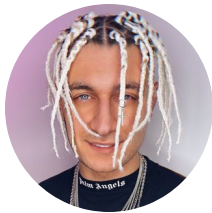


🍾🍾🍾🎄🎄🎄
@gudokgudok



НАСТЯ ИВЛЕЕВА
@_agentgirl_

Popular subscribers



Давид Мухоморов
Всё будет хорошо
@dava_m



Настасья Самбурская
@samburskaya



Максим Галкин
@maxgalkinru



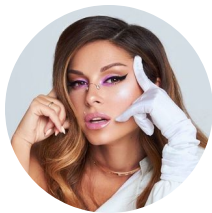
Polina Gagarina
@gagara1987



Вайны | Юмор
@malchishki_vine



Dina Saeva
@senoritasaeva



Nyusha
@nyusha_nyusha



Плюсикофф
@plusikoff



Джиган / GeeGun
@iamgeegun



Юрий Дудь
@yurydud

Affinity brand



АВИТО
@avito



Банк ВТБ
@bankvtb



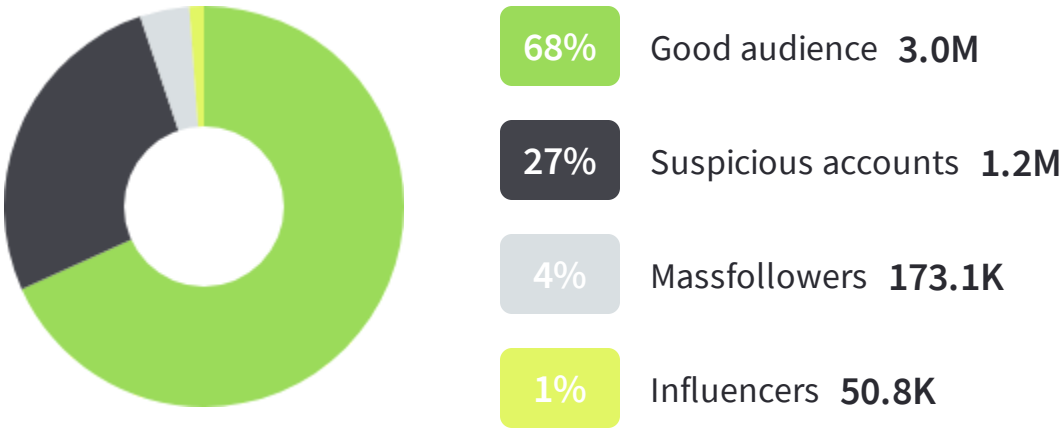
mastercard
@mastercard



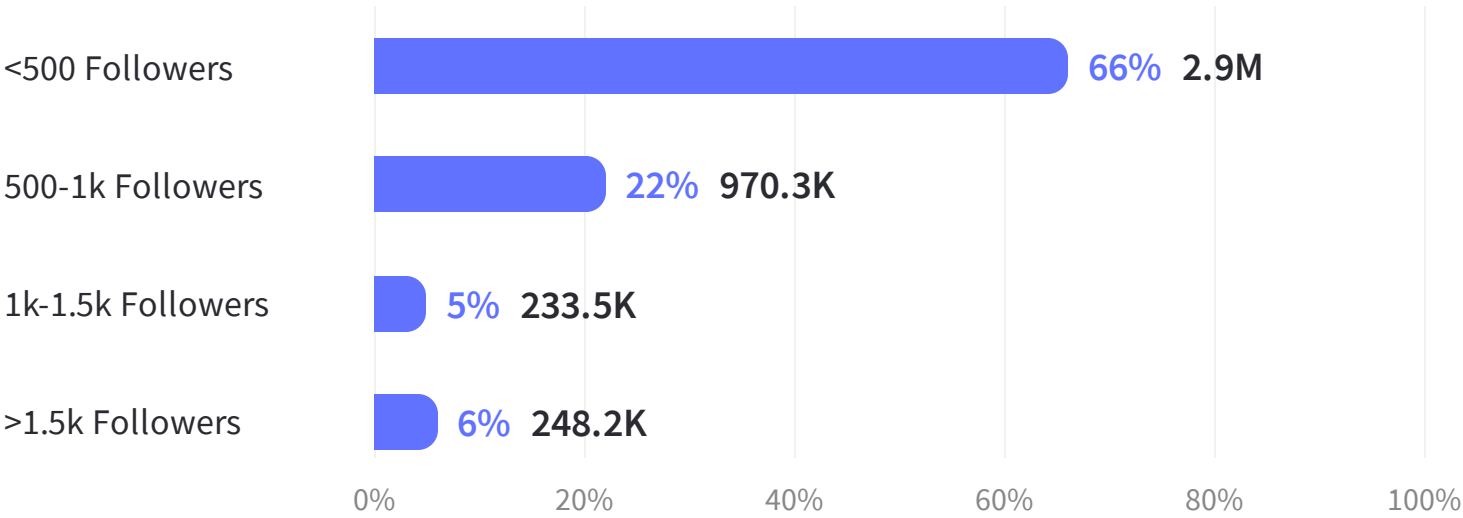
HUAWEI Mobile Russia
@huaweimobilerus

audience analysis

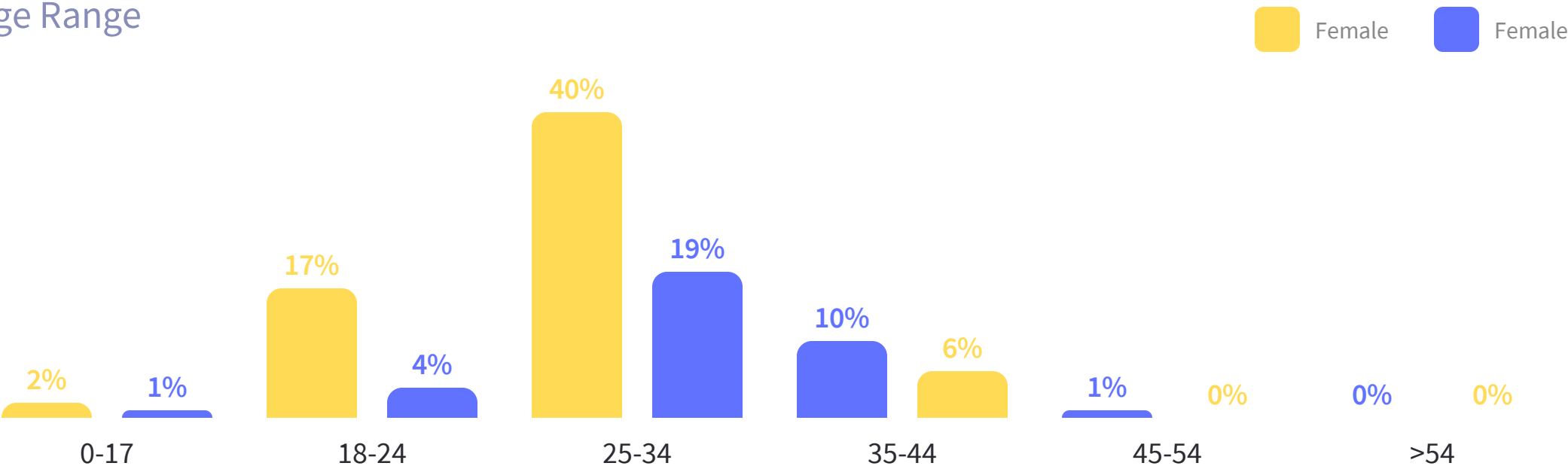
Audience Quality



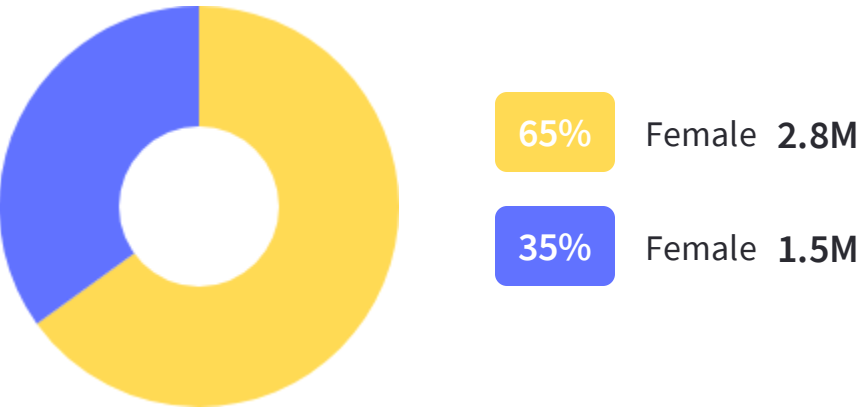
Audience Reach



Age Range



Gender of the audience



Cities of the audience

Moscow	9.2%	400.3K
Saint Petersburg	4.8%	208.6K
Moscow Oblast	3.7%	158.7K
Krasnodar Krai	3.5%	153.1K
Kyiv	2.4%	101.8K

Audience countries

Russia	57.3%	2.5M
Ukraine	14.6%	633.0K
Belarus	3.0%	131.9K
Kazakhstan	2.0%	87.6K
Turkey	2.0%	85.4K

Audience languages

ru	50.1%	2.2M
en	17.2%	744.0K
bg	5.4%	231.8K
et	2.6%	112.9K
uk	2.5%	109.5K

Popular posts



May 6, 2020
ПРО АТЛЕТИЧЕСКУЮ ВНЕШНОСТЬ #ин...

1086811 11575
Likes Comments



Feb 14, 2020
ПРО ОТНОШЕНИЯ #инженер #отноше...

1017826 7565
Likes Comments



Mar 22, 2020
КАК ДЕЛА?

955054 7981
Likes Comments